



## LOVE LIFE, LOVE ITALY

*A journey for the senses, an emotional tour, discovering some of the most beautiful places in Italy and its unparalleled excellence.*

The LOVEXPO project suggests some tailor-made itineraries related to Italian excellence to foreign visitors arriving in Italy for Expo 2015.

LOVEXPO has carefully studied several excursions devoted both to the territory (monuments and culture not only in Milano, but also in Lombardia and nearby Piemonte) and to sites of special interest (workshops, boutiques, concept stores, restaurants, wine cellars) allowing our visitors to meet and get in touch with the genuine essence of Italy.



A journey to discover the secret treasures of Italy, unusual routes that wind through charming unforgettable places rarely seen and still unknown to most, but which distinguish themselves by their extraordinary beauty.

### *TOP CLASS TREATMENT*

Qualified operators will accompany you during all movements with luxury cars and taxis on your sightseeing, taking care of your needs and wishes.



Qualified tourist guides will show you around with care and passion taking you to some monuments and places of particular interest among the Italian artistic excellence.

To make your stay perfect, LOVEXPO has studied the possibility to customize your personal needs with some packages, like wellness & beauty, sports, shopping, wine, family and adventure.

With a *top class treatment*, of course.

# LOVEXPO

## *LUNCHES AND DINNERS... AMBASSADORS OF TASTE*



The restaurants and locations chosen by LOVEXPO have been selected as bywords of the real Italian style.

You will be served the dishes recalling the history of the local renowned cuisine, every course prepared with the utmost care, each heir to a tradition of unparalleled quality and famous in all the world.

## *SLEEP WELL..*



LOVEXPO will arrange your accommodation in Hotels and Historical Villas, all inclusive and top class.

The best you can have in Lombardia near to the Expo Exhibition.

## *AND AT THE END OF YOUR STAY..A TASTING BOX*



A LOVEXPO “cadeau” will be delivered directly to your hotel at the end of your stay, a basket of selected typical high quality Italian products, which are not easily available in normal shops or web sites.

In order not to miss anything, all the LOVEXPO packages guarantee a full insurance coverage, available in a selection of options.



## FACILITIES PACKAGE

### 1<sup>st</sup> DAY

#### ARCHAEOLOGICAL AND MEDIEVAL MARVELS OF MILANO.

Arrival in Milano and hotel accommodation.



Meeting in Piazza Castello. The tour begins with a visit to the magnificent Castello Sforzesco, offering the opportunity to visit the many museums inside: the Museum of Ancient Art, Archaeological Collections, the Archaeological Museum. The tour then follows along Corso Magenta, with a visit to the Monastery of San Maurizio Maggiore with its beautiful frescoes and the Civic Archaeological Museum. Further on, it reaches the ruins of the Palazzo Imperiale, the Circo, the Porta del Carrobbio, all of them witness to Rome's ancient splendour. The tour continues with a visit to Sant'Ambrogio's church, the keystone of the city's identity. Back to the hotel.

Transfer from the hotel to Milano for dinner, which will be dedicated to the typical flavours of Milano, a mix of tradition and glamour.

Back to the hotel.

### 2<sup>nd</sup> DAY

#### EXPO DAY



Transfer from the hotel to Rho Expo 2015, a full day in the exhibition pavillions to discover the peculiarities of the typical products and novelties from all the countries in the world.

Transfer from Rho to the restaurant for dinner, an evening devoted to taste and relax.

Back to the hotel.

# LOVE XPO

## 3<sup>rd</sup> DAY

### MILANO BETWEEN PAST, PRESENT AND FUTURE.

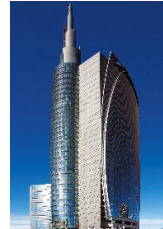
Transfer from the hotel to Milano for a tour of the city.



The tour starts and ends in Piazza del Duomo. It begins with a visit to the magnificent cathedral, the heart of the city, and its hypogean baptismal font. Outside, after giving a quick glance at the equestrian statue dedicated to Vittorio Emanuele II, it follows to the Galleria also named “il salotto” “the sitting room”, and then to Piazza della Scala, with its famous Teatro. The tour continues to San Fedele’s church and Palazzo Marino, Milano’s city hall, an architecturally unique building.

Milanese Lunch, or “meneghino”, as the locals say.

The afternoon will be spent visiting the Brera district. Starting from Santa Maria del Carmine’s square, and visiting the courtyards, gardens and Brera Gallery. We will take a walk through one of the most characteristic and artistic neighbourhoods of the city of Milan, and also a big chance for shopping.



Dinner and back to the hotel.

## 4<sup>TH</sup> DAY

### GREAT TORINO



The historic center of Turin is comparatively small, and allows you to find the main attractions just a short distance from each other. The tour starts from the very heart of the city, in Piazza San Carlo, the twin churches of San Carlo and Santa Cristina and the equestrian statue of Emanuele Filiberto II, as well as a golden Bull, the symbol of the city, in the square. Then right to Piazza C.N.L. (National Liberation Committee) also known to those who have never been in Torino, but are interested in Italian film thrillers: the filmmaker Dario Argento shot here one of the most famous scenes of “Profondo Rosso”.

Then follows a visit to the Mole Antonelliana and the Cathedral of San Giovanni Battista, which houses the most important relic of Christianity, the Sacra Sindrone (Holy Shroud).

Light lunch.

# LOVE XPO

Afternoon activities at the tourist's choice: art, shopping, food. A guided tour in a wine-cellar to get to know what is unfailingly present on Italian tables: wine. Dinner at a local restaurant to taste the typical dishes of Torino. The finest palates will be able to figure out the differences with the Milanese cuisine.

Back to the hotel.

## 5<sup>TH</sup> DAY

### LOMBARDIA COUNTRY

Transfer from the hotel to Monza.

Tour of the city of the ancient Longobards and of the so-called Villas of Delight. The tour starts from Piazza del Duomo in the city centre, followed by a visit to the interior of the church, with a special look at the chapel of the Iron Crown, where you can see detailed frescoes representing the life of Queen Teodolinda.



The tour continues with a visit to the Cathedral Treasury. Then you reach the Arengario and the Ponte dei Leoni, symbols of the city, taking a short walk through the streets of the city. Quick light lunch to sample Brianza's specialties.

In the afternoon the visit proceeds to one of the most beautiful parks in Europe, the Monza Park. Concealed as a nymph by the lush vegetation, the Villa Reale is situated in the park, with its beautiful gardens and rose gardens, the past summer residence of the royal family and its court. Walk back to the centre.

Dinner in a typical restaurant of Monza's area, to taste the dishes of an ancient culinary tradition.

Return to the hotel.

Package price 4 stars hotel accommodation: € 5.000,00

Package price 5 stars hotel accommodation: € 6.000,00

For any other information please contact:

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