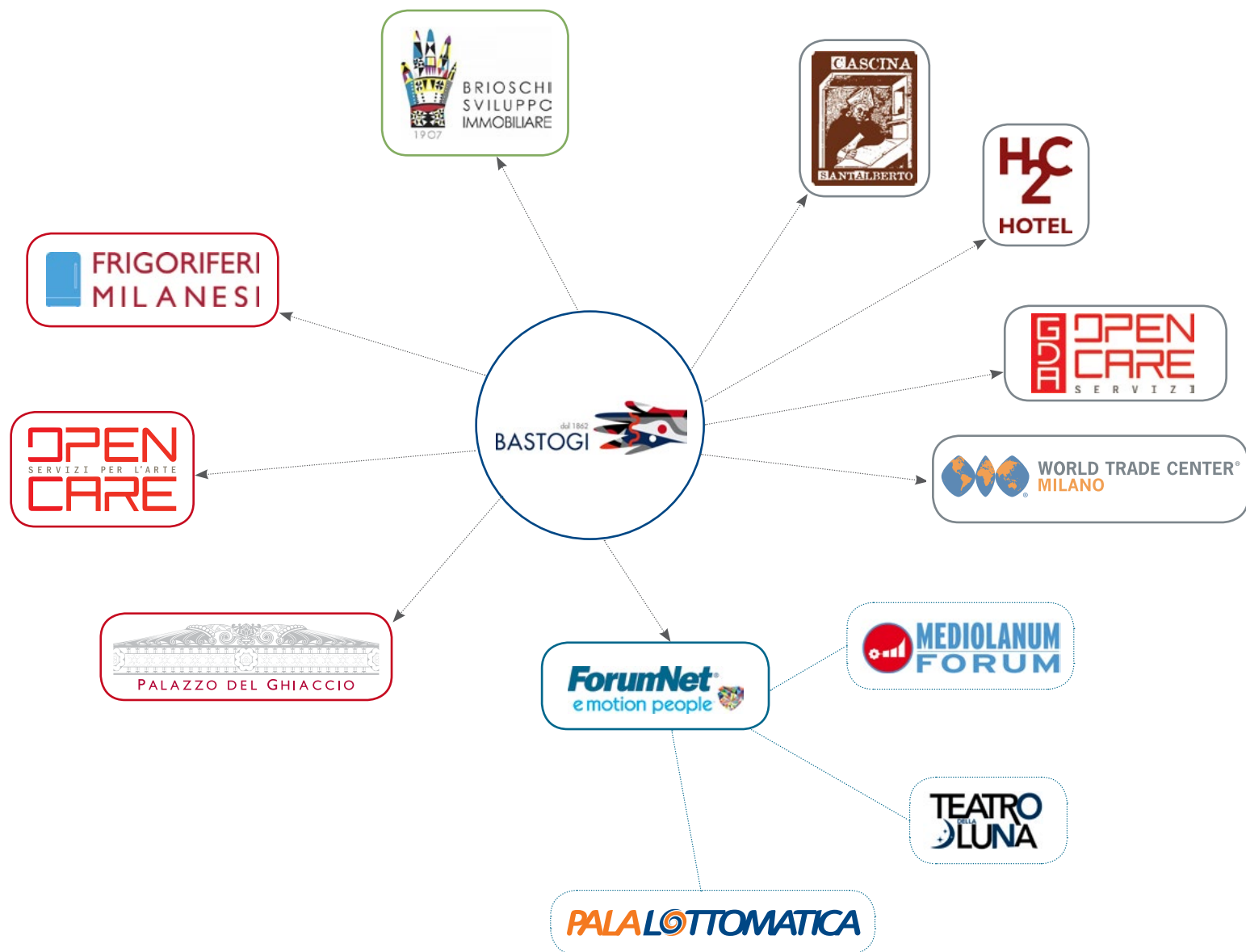


THE GROUP



Bastogi Spa was founded in 1862 with the name “**Società italiana per le strade ferrate meridionali**” (Italian company for the southern railways) by count Pietro Bastogi with the aim of exploiting the concession for the construction and management of the railway lines in the South of the Country. The company is the oldest Italian company that is still in business to be listed on the Italian Stock Exchange.

Today Bastogi is a holding company mainly operating in the sectors of **real estate** (*Brioschi Sviluppo Immobiliare*), **entertainment** (*ForumNet Group*), **services for art** (*Open Care*), **culture and events** (*Frigoriferi Milanesi and Palazzo del Ghiaccio*).

Bastogi also operates in the hotel sector through the brand *H2C Hotel*, international trade through the *World Trade Center of Milan*, customs and freight through *G.D.A. - Open Care Servizi* and in the agricultural sector through the *Cascina Sant’Alberto*.

Its offices are based at **Frigoriferi Milanesi complex** in Milan.

www.bastogi.com

BASTOGI / REAL ESTATE



Brioschi Sviluppo Immobiliare was **founded in 1907**, under the name Achille Brioschi & C., and its business purpose involved the production and commercialization of chemical products, liqueurs and similar products. In **1914** the company was **listed** on the Milan Stock Exchange. In 1967 the company changed its name to A. Brioschi Istituto Biochimico and specialized in the production of pharmaceutical products. In the early Seventies, Brioschi was transformed into a finance company, changing its name to Brioschi Finanziaria spa. In **1979 Brioschi became part of the Cabassi Group** as a holding company of the Group's real estate subsidiaries. In the '70s and '80s the Cabassi Group was involved in significant property projects such as the futuristic business district Milanofiori in Assago with the Milan headquarters of the World Trade Center and the Forum of Assago. In 2007 Brioschi changed the name from Brioschi Finanziaria to Brioschi Sviluppo Immobiliare. Among the most recent projects completed: the **Milanofiori Nord** multi-purpose complex and the restructuring of both the **Frigoriferi Milanesi** complex and the **ex Serotherapeutic Institute** compartment in Milan.

BRIOSCHI SVILUPPO IMMOBILIARE

Brioschi Sviluppo Immobiliare is listed on the Italian Stock Exchange and is one of the main real estate property operators in Italy. Its business is oriented towards the **integrated development of large urban areas** through the design and construction of innovative complexes which combine **quality, eco-sustainability and excellent design**.



BRIOSCHI SVILUPPO IMMOBILIARE

Via Darwin complex

The historic complex of Via Darwin in Milan - the **ex Serotherapeutic Institute of Milan** - dates back to 1896. Part of the buildings – around **20,000 sqm** – were renovated between 2001 and 2006 through restructuring works which respected the original architectural features. The design of the new development phase, of around **16,000 sqm**, was conducted by **Dante O. Benini & Partners** and involved the construction of three new office buildings with a high architectural quality and the refurbishment of two historic buildings completed in 2010.



BRIOSCHI SVILUPPO IMMOBILIARE

Via Darwin complex

The Via Darwin complex, headquarters of international companies, is an important cultural meeting point, thanks to the presence of **NABA - Nuova Accademia di Belle Arti** and **Domus Academy**, both subsidiaries of Laureate, Inc.



BRIOSCHI SVILUPPO IMMOBILIARE

Milanofiori Nord

The complex lies within the Milanofiori Nord district in Assago which is served by the underground M2 and has a **building area of 218,000 sqm** of which **160,000 sqm** already constructed.

The Milanofiori Nord complex includes offices, apartments, large and medium retail spaces, a multiplex cinema, a hotel, a fitness centre and a spa, a bank, a nursery school. The masterplan is designed by Erick van Egeraat and holds buildings designed by important Italian architects: **5+1AA**, **CZA** - Cino Zucchi Architects, **OBR** - Open Buildings Research, **ABDA** - Botticini De Appolonia architetti, Park Associati.



BRIOSCHI SVILUPPO IMMOBILIARE

Milanofiori Nord

Offices, Milanofiori Nord
Designed by CZA Cino Zucchi Architects



BRIOSCHI SVILUPPO IMMOBILIARE

Milanofiori Nord



Piazza degli Incontri, in the center of Milanofiori Nord district
Designed by Erick van Egeraat.

The retail park designed by
5+1AA.



Milanofiori Nord hosts main international companies, as Nestlé Italiana, McDonald's, GroupM, Warner Bros, and many important brands such as Virgin Active, Uci Cinemas, Leroy Merlin.

BRIOSCHI SVILUPPO IMMOBILIARE

Milanofiori Nord

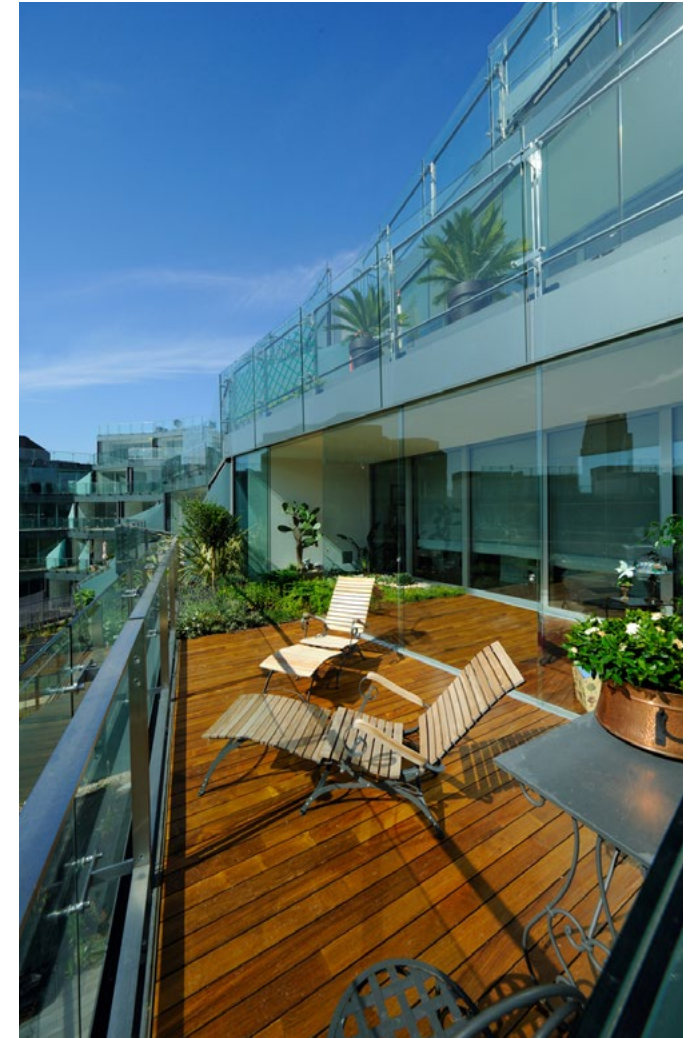


Offices, Milanofiori Nord
Designed by Erick van Egeraat

BRIOSCHI SVILUPPO IMMOBILIARE

Milanofiori Nord

The residential project, designed by OBR Open Building Research, won many international awards, among which the 2011 LEAF Award, “Residential building of the year”, in London.



From the left: the mirror façade. On the bottom: the back side with wooden panels. On the right: the winter garden.

BRIOSCHI SVILUPPO IMMOBILIARE

Milanofiori Nord



Social housing, Milanofiori Nord
Designed by ABDA Botticini De Appolonia Architetti

BRIOSCHI SVILUPPO IMMOBILIARE

Milanofiori Sud



The company Infrafin (subsidiary of Brioschi Sviluppo Immobiliare) will develop the Milanofiori Sud project in the D3 Area, located in the municipality of Rozzano, next to the Milanofiori complex in Assago. The site offers a **potential building area of around 310,000 sqm** with **residential, offices, hotels, entertainment, services**, as well as areas which are part of the **South Milan Agricultural Park** and some protected areas around the Naviglio Pavese canal. The masterplan is designed by CZA - Cino Zucchi Architects. The existing agreements for the development also entail infrastructural works, the enhancement of the environment, as well as the use and management of agricultural areas.

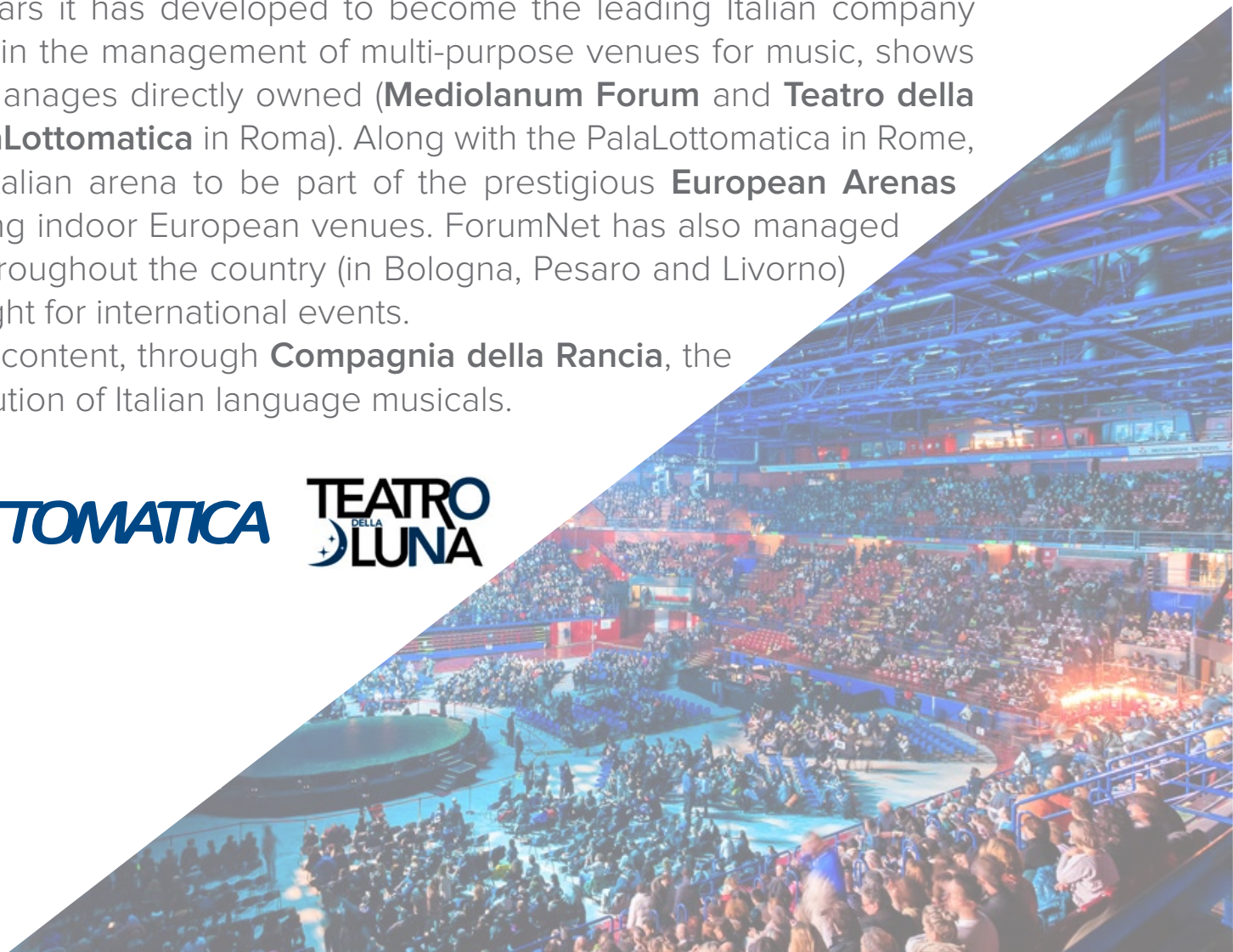
BASTOGI / ENTERTAINMENT



ForumNet was founded in 1990 with the construction of the Forum in Assago, Milan, (now called Mediolanum Forum) and over the years it has developed to become the leading Italian company in the organisation of live shows and in the management of multi-purpose venues for music, shows and sports competitions. ForumNet manages directly owned (**Mediolanum Forum** and **Teatro della Luna** in Milan) and public venues (**PalaLottomatica** in Roma). Along with the PalaLottomatica in Rome, the Mediolanum Forum is the only Italian arena to be part of the prestigious **European Arenas Association**, which includes the leading indoor European venues. ForumNet has also managed and developed other major arenas throughout the country (in Bologna, Pesaro and Livorno) and its professionalism has been sought for international events. Since 2003 ForumNet also produces content, through **Compagnia della Rancia**, the benchmark in the creation and distribution of Italian language musicals.



PALALOTTOMATICA



FORUMNET



The Mediolanum Forum and the PalaLottomatica are the main covered multi-purpose venue in Italy, and host the biggest concerts, shows, music and sport events. Thanks to their functionality, modularity and accessibility the arenas of the ForumNet Group can host: corporate conventions, meetings, congresses, fairs, exhibitions, television recordings, gala dinners, public and private competitions.

FORUMNET



AREAMULTISPORT

The Mediolanum Forum hosts a space used for more than 25 different sports. With an area of 20,000 sqm it is one of the largest indoor spaces in Europe equipped with:

1 1800 sqm ice rink

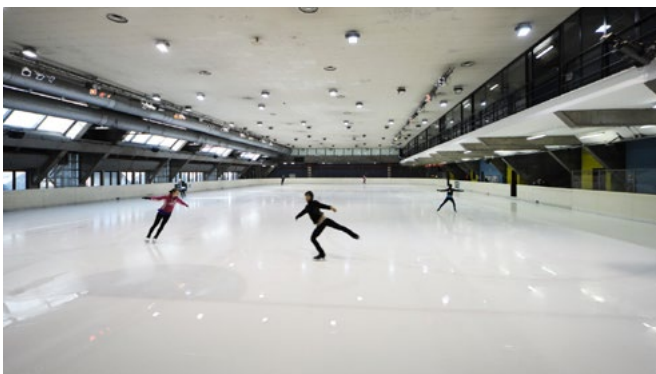
8 squash courts

1 covered 25 m swimming pool with 6 lanes

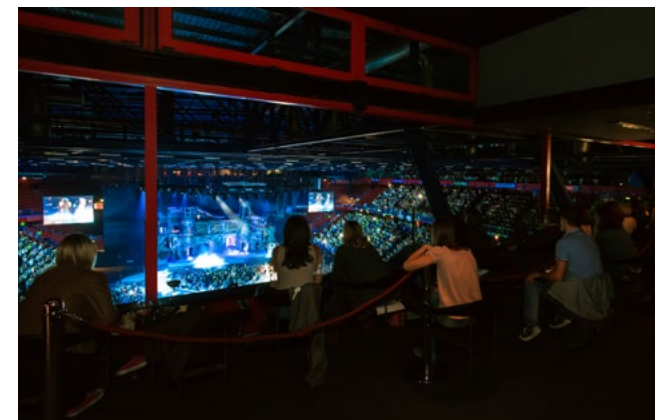
1 outdoor olympic pool - 50 m - the Beach Forum.

1 22 lane bowling alley

The sporting activity of the centre can be seen in various sectors: in particular, the Forum Ice School for ice skating is the most important Italian organisation for the sport, with a history of 25 years, more than 700 athletes, including a number within the national team and two world champions Anna Cappellini and Luca Lanotte.



FORUMNET



FORUMNET





BASTOGI / ART AND CULTURE

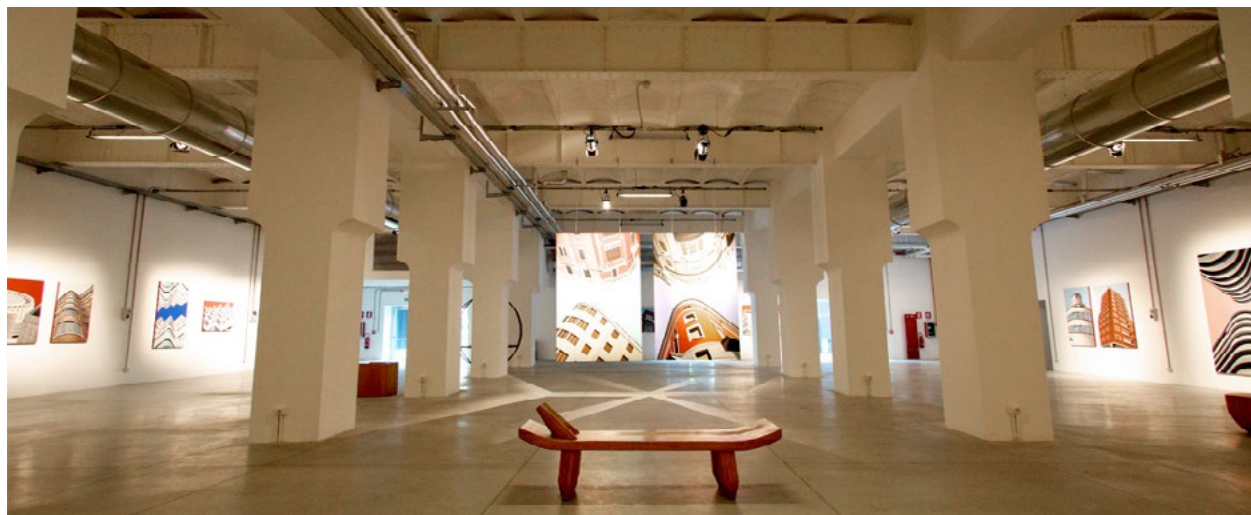
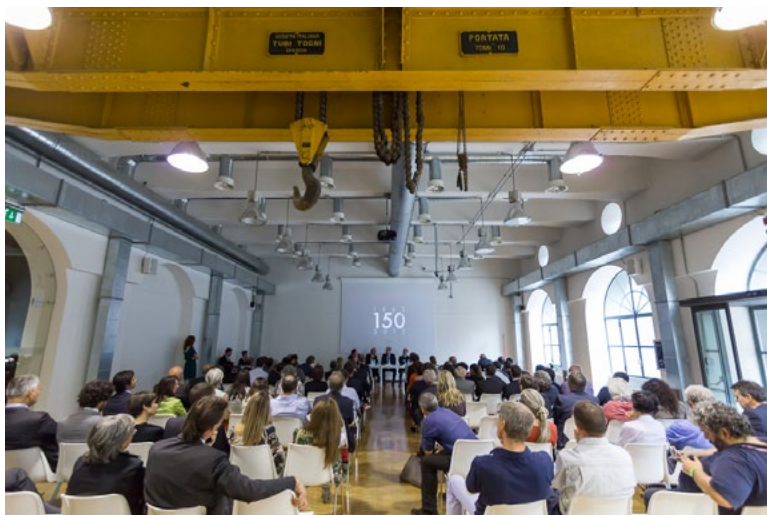
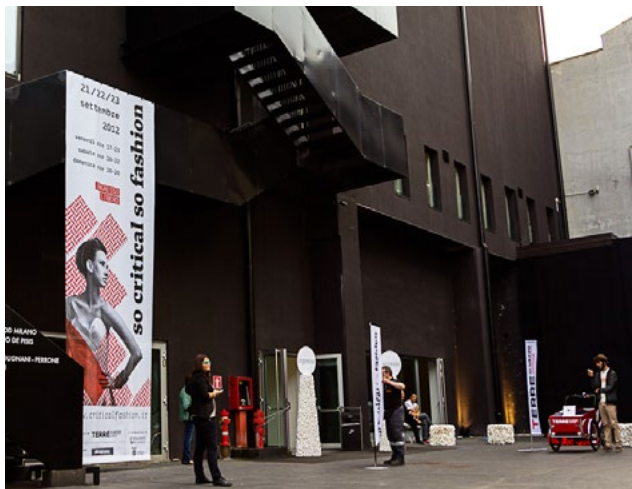


The **Frigoriferi Milanesi** is a former industrial complex built in 1899 as an ice factory and refrigerated warehouses, but repeatedly changed the type of business over the years in order to adapt to the requirements of the times. The complex, which has recently been refurbished, is also a cultural hub which hosts professional firms, associations and companies operating mainly in the artistic and cultural spheres.

The Frigoriferi Milanesi also includes the beautiful **Palazzo del Ghiaccio**, the art services company **Open Care** and the restaurant **La Cucina dei Frigoriferi Milanesi**.

www.frigoriferimilanesi.it

FRIGORIFERI MILANESI





BASTOGI

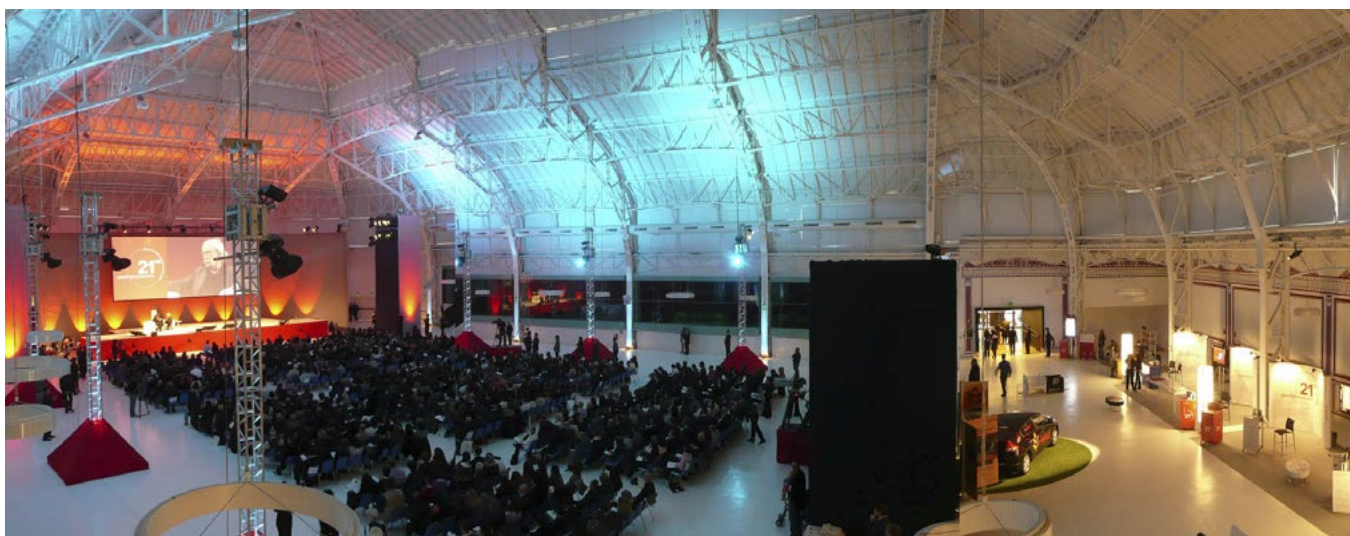
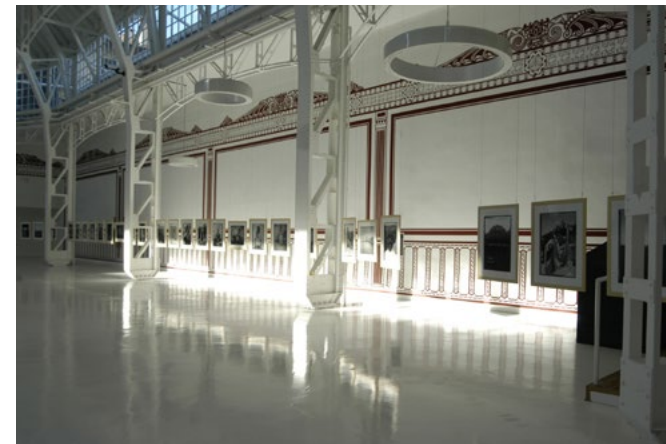
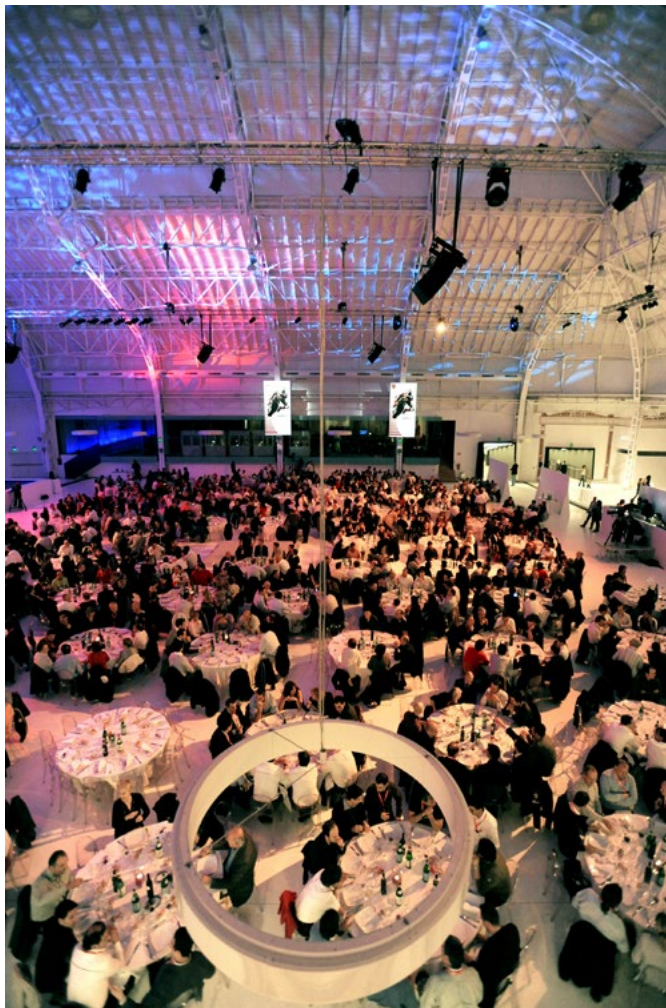


PALAZZO DEL GHIACCIO

The **Palazzo del Ghiaccio** is a beautiful Liberty style building that was opened in 1923 as the largest covered ice-skating rink in Europe (1800 sqm). In the past, the Palazzo del Ghiaccio hosted many of the most important sporting events that were held in Milan and, as well as performances on the ice, it also featured boxing, fencing and basketball competitions; the venue was also used for entertainment events, fashion shows, cinema screenings and concerts (Adriano Celentano, Mina and other famous Italian singers).

The major refurbishment work was completed in 2007 and included the re-qualification and rationalisation of the spaces from an architectural perspective. Today the Palazzo is a multi-purpose location and can host a wide variety of events: shows, concerts, fashion shows, gala dinners, exhibitions, conferences, fairs and corporate meetings.

PALAZZO DEL GHIACCIO





BASTOGI / ART AND CULTURE

OPEN
SERVIZI PER L'ARTE
CARE

Open Care - Servizi per l'arte is an art facility centre and has been a leader in its field since 2003. Open Care provides integrated services for the management, enhancement and conservation of works of art and precious objects, in premises that are equipped with the most innovative technologies and the support of handling, conservation, restoration and art consulting experts.

www.opencare.it



OPEN CARE

Open Care operates in 5 sectors:

Art consulting: valuations of specific works of art and entire estates, management of corporate and private collections, inventories, management of archiving and authentication procedures, assistance for sale, art advisory services, valuations for estate, insurance, inheritance and accounting purposes, expertise, legal and fiscal consultancy.

Conservation and Restoration: 5 laboratories specialising in the restoration of paintings, frescoes, ancient, modern and contemporary works of art, wood furnishings, ancient tapestries and textiles, carpets and antique scientific instruments, supported by a laboratory for physical and chemical analyses.

Storage vault: an 8 thousand square metre high security storage area with environmental control system vaults for works of art, precious objects and documents.

Shipping and logistics: movement and transportation in Italy and abroad of individual objects, collections and exhibitions, packaging, export licences and custom papers, insurance, setting-up of events and exhibitions, registrar activities, rapid response unit in the event of emergencies or accidents.

OPEN CARE



OPEN CARE



OTHER ACTIVITIES





HOTEL SECTOR

Bastogi Group manages the **H2C Hotel Milanofiori**, an innovative 4-star hotel located in Milan (Assago), in the new Milanofiori Nord district. The hotel is characterised by a great attention to the design and is mainly dedicated to a business clientele.



INTERATIONAL TRADE

Through the company W.T.C. - World Trade Center Italy, Bastogi holds the **World Trade Center of Milan**, a member of the New York based **World Trade Centers Association (WTCA)**, the preeminent independent global organization that promotes international trade.

The WTCA was established in 1970 and includes **a network of 330 World Trade Centers located in 100 countries** that cooperate for the benefit of corporations and their respective territories.

The WTC Milan has been active since 1972 and in the same period it built its first futuristic headquarters in the Milanofiori business district, to the south of Milan. This is where it developed its commercial services, which have been characterized since the outset by a focus on the strategic role of international cooperation.

Today the WTC Milan is an innovative, **multi-purpose centre** which hosts many different companies and associations and supports and promotes small and medium local companies for exportation of Italian products as well as foreign companies operating in Italy.

It is located in the historic Frigoriferi Milanesi complex, just a few minutes away from Linate Airport and the city centre.



CUSTOMS AND FREIGHT TRANSPORT SERVICES

Through the two branches in Verona and Bisceglie, **G.D.A. Open Care Servizi** operates in the customs and freight transport services. The company manages all the import/export and logistics aspects: customs papers, deposits, taxation, Intrastat procedures, declarations of domicile.





LOCAL FARMING

The **Società Agricola Sant'Alberto** manages and cultivates a number of agricultural areas in Lombardy: 1,100,000 sqm in Rozzano, 500,000 sqm in Monza, 350,000 sqm in Milan, 180,000 sqm in Lacchiarella and 30,000 sqm in Bollate. In Rozzano, within the Sant'Alberto Farmhouse in the **Parco Agricolo Sud Milano** (South Milan Agricultural Park), is located a rural bread-making laboratory which was inspired by **Slow Food's philosophy of "good, clean and correct"** produce. The Farmhouse's oasis, which is monitored by the University of Pavia, **is the faunal repopulation oasis with the highest density of pheasants and hares in the province of Milan.**

The cereals are grown in a natural manner and are milled exclusively by stone in order to produce a bread with a lot of enzymes, vitamins and aromatic components. The project also plans to reactivate a mill close to the area. Going forward, there are also plans to invest in high quality **organic production** even for fruit and vegetable products, honey as well as fruit and vegetable preserves. To date more than **600 fruit trees** have been planted, including apricot trees, cherry trees, apple trees and peach trees, ahead of the launching of the **self-collection scheme** for citizens in 2017.

www.cascinasantalberto.it

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www.frigoriferimilanesi.it

www.h2c.it

www.opencare.it

www.palazzodelghiaccio.it

www.wtc.it