



## BILATERAL MEETINGS

Tuesday (09:00 am - 01:30 pm)

**DESCRIPTION** Xoonia builds solutions based on Human Interaction and Audience Recognition at the highest level of performance, using 3D technology. Our solutions can significantly increase turnout at physical shops, malls, exhibition booths and in general increase the effectiveness of communication in any crowded space.

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**ORGANIZATION TYPE** SMEs

**COUNTRY** Italy

**AREAS OF ACTIVITIES** OTHER SECTORS RELEVANT TO THE THEMATIC FOCUS OF THE EVENT

## Business Offer

### INTERACTIVE ADVERTISING

WE OFFER AN INNOVATIVE WAY FOR PROMOTING AND ADVERTISING PRODUCTS AT EVENTS, TRADE EXHIBITIONS AND SALESPPOINTS USING GESTURE AND AUDIENCE RECOGNITION TECHNOLOGIES

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**KEYWORDS:** **ADVERTISING** **DIGITAL SIGNAGE** **INTERACTIVE** **INNOVATION**

## **COOPERATION OFFERED**

1. Technical co-operation
2. License agreement

## **COOPERATION REQUESTED**

1. Technical co-operation
  2. License agreement
  3. Sales / Distribution
  4. Investment/Financing
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