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Bilateral Meetings

• Tuesday (09:00 am - 01:30 pm)

Description

Founded in the early twentieth century from the passion for the watchmaking art, Pisa Orologeria has first become a small workshop and then, a modern family-owned firm. Nowadays it has been awarded among the best retailers in Europe in the industry, for tradition, competence and range of products offered.

Based in Milan, inside the "Quadrilatero della Moda", the historical shop in Via Verri distributes over 40 prestigious brands that represent the elite in the watchmaking art, the best underground brands worldwide and the latest news. It also hosts two modern laboratories capable to offer any assistance quickly and according to the highest quality standards.

In addition to the historical shop, since 2008 the Pisa Family manages the first European Rolex mono-brand store based on four floors in via Montenapoleone and the first and only Italian Patek Philippe boutique.

Organization Type

SMEs

Organization Size

26-50

Founding Year

1940

Country

Italy

City

Milano, Via Pietro Verri (ang. Via Montenapoleone, 9) Google map

Areas of Activities

Other sectors relevant to the thematic focus of the event

Business Offer

Luxury watch and jewelry

The Pisa Orologeria multibrand is dedicated to the best internationa brands of watchmaking, from the «A» of Audemars Piguet to the «Z» of Zenith, with dedicated areas to A.Lange & Soehne and Vacheron Constatin.

The Multibrand is a prestigious space not only for sales but also a lounge where customers feel at ease, take their time, get informed about novelties and technical features before making a purchase.

Keywords: watch and jewelry Cooperation Offered

1. Sales / Distribution