



## Bilateral Meetings

- ### Description

## Marketing solutions to attract Chinese tourists and investors

**We support Chinese SMEs in researching business partners in Italy.**

## Organization Type

## SMEs

Country

## Italy

## Areas of Activities

## Agro-food manufacturing

## Tourism

## Business Offer

## Tourism marketing

**Development of marketing solutions for Italian tourism businesses and services that enable them to co-operate and attract Chinese companies and travellers.**

## Development of digital solutions to help Chinese businesses doing business with Italy.

## Cooperation Offered

1. Sales / Distribution
2. Outsourcing co-operation

## Cooperation Requested

1. Investment/Financing
2. Sales / Distribution
3. Technical co-operation

#### 4. Outsourcing co-operation