



PriGen Srl

<http://www.pri-gen.it/en>



## Bilateral Meetings

- Tuesday (09:00 am - 01:30 pm)

### Description

PriGen was set up in 2003 by a group of researchers with expertise in the field of pharmaceutical biotechnology. The company carries out research and development activities in different areas, with particular attention to the the dermal-cosmetic field (cosmeceuticals). The experience gained by PriGen scientists in the field of biomedical research has enabled them to develop and patent an innovative technology: **Glycerosomal Technology**.

Through the use of this technology our scientists are able to develop topical formulations capable of:

- enhancing skin permeation of the active ingredients
- protecting the active ingredient inside the formulation
- eliminating or reducing the use of surfactants and oily substances.

Recent studies have shown that the use of this technology boosts the action of active ingredients more than threefold compared to normal formulations. Source: [Int J Pharm 455 \(2013\) 66-74](#)

Glycerosomal Technology was developed in the PriGen laboratories, and its benefits studied and applied in both the skin care and biomedical fields. Based on this innovative technology, PriGen has developed, in the skin care area, essential, non-aggressive formulations with high concentrations of hyaluronic acid, capable of providing the skin with the correct daily dose of active substances, in the absence of potential allergens.

Our formulations have been designed to ensure the greatest cosmetic efficacy without causing allergic reactions. All our products are characterized by an absence of allergy-inducing ingredients such as colorants, parabens, surfactants, nickel, PEG or other chemical additives. **SUITABLE FOR THE MOST SENSITIVE SKINS.**

Our mission is to **prevent** and **repair** the signs of aging, supporting and improving skin health by developing **essential** and **non-aggressive formulations**.

Organization Type

SMEs

Country

Italy

City

Milan, Via C. Tacito 6 [Google map](#)

Areas of Activities

## **Health biotechnologies**

### **Other sectors relevant to the thematic focus of the event**

#### **Business Offer**

#### **Luxury Skin Care**

The GENHYAL® skin care line incorporates and embodies the concept of innovative formulation, technology and essentiality, in keeping with our corporate mission in the field of topical formulations.

Keywords: skin care skincare beauty lifestyle serums antiage hyaluronic health care

#### **Cooperation Offered**

1. Sales / Distribution

#### **Business Request**

#### **searching for Cosmetic Distribution**

We are looking for importers/distributors for the new Italian cosmeceutical brand: Gen-Hyal Skin Care by PriGen.

Keywords: skincare cosmetics cosmeceutical distribution sales importer made in italy brand distributor prigen genhyal hyaluronic acid technology

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