▼ Dogfather <u>http://www.travelDOGether.com</u> ▼

## **Bilateral Meetings**

• Tuesday (09:00 am - 01:30 pm)

## Description

Dogfather "original ideas for dogs & people" is proud to present its new project: "Let's Travel DOGether" (Expo 2015 Milan edition), the first and undisputed touristic guide to Milan from the dog's perspective. A new interactive and original digital service, with different formats (blog site, social, app), a useful and original support for foreign tourists visiting Milan with their beloved furry friends, a unique collection of tips and special recommendation (eat, drink, sleep, shopping, culture, events, parks, night life, public services D) to discover the best "pets friendly" activities of Milan, which have been carefully and secretly tested, in order to evaluate their natural attitude to welcome and serve the "4legged" customers (as well as the 2-legged companions D). The guide is distributed to the potential users for free and exclusively by the web (site, social media, app) and its contents shared through our "pets network" that has been growing impressively in the last 3 years, reaching followers all around the world. Considering its "pawsitive" social impact, the project has been endorsed by the Council of Milan. DOGether ... for a better "6 legged world". Organization Type SMEs

Organization Size 1-10 Founding Year 2010 Country Italy City milano, viale abruzzi 13/a <u>Google map</u> Areas of Activities

## Tourism

ldea

## Let's Travel DOGether Italy

Looking for investors to create the first "dog travel operator" dedicated to foreign tourists visiting Italy with their beloved "4-legged friends".

Our mission is selecting the "best of breed" of "pet friendly" businesses (hotels, restaurants, bars, retailers, pet

services, public transports, indoor and outdoor activities...) and creating unique and unforgettable experiences for humans with 2 and 4 legs... DOGether for a better "6-legged world".

Keywords: travelDOGether dogs travel italy DOGether Cooperation Requested

- 1. Sales / Distribution
- 2. Investment/Financing