



Classeditori Spa 公司

<http://www.yishangclass.com.cn/zh/>

Bilateral Meetings

- Tuesday (14:00 pm - 17:00 pm)

Description

Class Editori is a publishing house leader in business and financial news, fashion, luxury and lifestyle information in Italy. Founded in 1986 by Paolo Panerai, it has developed to become a multimedia group providing news and contents across all media platforms.

公司组织类型

Organization Type

Big Company / corporation

Country

Italy

City

Milan, Via Burigozzo 1 [Google map](#)

Areas of Activities

Creativity, cultural heritage and local traditional food

Tourism

Other sectors relevant to the thematic focus of the event

Idea

Requesting chinese support to boost the product over local cities 公司组织类型

The multi-media platform, Eccellenza Italia, is issued in Italy and China, exclusively for chinese tourists who desire to plan their trip to Italy properly. We may need a wider distribution of the digital versions of the magazine (app)

Cooperation Offered

1. Other

Cooperation Requested

1. Other