



## BILATERAL MEETINGS

Tuesday (09:00 am - 01:30 pm)

**DESCRIPTION** Pharma More develops, manufactures and distributes over-the-counter products.

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**ORGANIZATION TYPE** SMEs

**COUNTRY** Belgium

**CITY** Gent, Apostelhuizen 105 box 402 [Google map](#)

**AREAS OF ACTIVITIES** OTHER SECTORS RELEVANT TO THE THEMATIC FOCUS OF THE EVENT

## Business Offer

### HYPOALLERGENIC MAKEUP - BRAND: LES COULEURS DE NOIR

"Les Couleurs de Noir" is a hypoallergenic makeup brand created for women with a very sensitive skin. All products are based on a blacklist, a list of ingredients that we don't want to use because they may cause an allergic reaction.

In terms of design and packaging, no compromises were made. The look and feel of the brand is clean and scientific. This reflects and increases the brand value.

Studies have shown that more and more women are suffering from allergies on cosmetic products. There is an increase of demand for hypoallergenic makeup products.

**KEYWORDS:** MAKEUP DERMATOLOGY DERMATOLOGICALLY

TESTED   HYPOALLERGENIC   PHARMACY   DISTRIBUTOR   DISTRIBUTOR  
WANTED   COSMETICS   EXPORT   SALESPARTNER

COOPERATION OFFERED

- 1. Sales / Distribution
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