



BILATERAL MEETINGS

Tuesday (09:00 am - 01:30 pm)

Tuesday (14:00 pm - 17:00 pm)

DESCRIPTION The EU SME Centre is a European Union funded initiative helping SMEs get ready to do business in China. Located in Beijing, the Centre provides practical information, confidential advice, and training in the areas of business development, legal issues, standards and HR to facilitate market access for European SMEs. The Centre also acts as a platform to facilitate coordination amongst Member State and European public and private sector service providers to SMEs.

ORGANIZATION TYPE BSOs and Institutions,

COUNTRY China

CITY Beijing, 910 Sunflower Tower, Maizidian West Street [Google map](#)

AREAS OF ACTIVITIES AGRO-FOOD MANUFACTURING

CREATIVITY, CULTURAL HERITAGE AND LOCAL
TRADITIONAL FOOD

SPACE APPLICATION TO AGRICULTURE AND
ENVIRONMENTAL MANAGEMENT

HEALTH BIOTECHNOLOGIES

TOURISM

OTHER SECTORS RELEVANT TO THE THEMATIC FOCUS
OF THE EVENT

Business Offer

SUPPORT TO EU COMPANIES FOR THE CHINESE MARKET

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