## LiberaFIIm D

**DESCRIPTION** LiberaFilm is a video production company that has launched a project to promote Italian excellence in China, through a web TV (totally in Chinese) that within it proposes format speaking of food, tourism, art and fashion. Within the schedule are intrtodotte video advertising commissioned by Italian companies that want to promote themselves in China and increase their business.

**ORGANIZATION TYPE** SMEs

**COUNTRY** Italy

AREAS OF ACTIVITIES AGRO-FOOD MANUFACTURING

CREATIVITY, CULTURAL HERITAGE AND LOCAL TRADITIONAL FOOD

**TOURISM**