



Confartigianato Vicenza

<http://www.confartigianatovicenza.it>

## Description

Confartigianato Vicenza, small & medium sized enterprises association of Vicenza, is a not-for-profit Organization established by a group of entrepreneurs in 1945, right after the end of the WW2. The common aim is to promote a successful entrepreneurship and to improve the economic context led these group of “pioneers” entrepreneurs to establish the Association. Confartigianato Vicenza has progressively adapted its objectives and today its main goal is to permit to SMEs to realize their full potential in the global economy. Presently our Association represents one of the most important stakeholders in civil society preserving the interests and satisfying the needs of SMEs. Every day, Confartigianato takes care of member enterprises in their own business operations. At the same time, it implements strategic projects, for the future of enterprises and of the local territory. These projects draw their inspiration from design, internationalization, green economy, innovation, sustainable mobility, tourism and other essential themes in today economic context. Confartigianato Vicenza is the leading territorial Association belonging to Confartigianato federation at Italian level and represents over 20.000 members which employ more than 80.000 people. The key of its success is related to Vicenza province population’s high entrepreneurship rate, to its ability to adapt to the needs of its members and to the long-term strategic vision which is directed toward the implementation of concrete projects and the provision of effective and qualified services to companies. Confartigianato Vicenza represents 34 business sectors, which are grouped into 9 Systems: • 6,30% AGRO-FOOD SYSTEM: bakeries, confectionery, food products, restaurants • 4,10% ARTISTIC HANDICRAFT SYSTEM: goldsmith and silversmith, ceramics and glassware, restoration • 9,90% WELLBEING SYSTEM: beauticians, hairdressers, sanitary arts • 34,40% CONSTRUCTION SYSTEM: construction, services and materials for the building sector, electrician and plumbing and heating installers • 3,80% COMMUNICATION SYSTEM: printers, photographers, marketing and communication • 7,90% WOOD AND FURNITURE SYSTEM: furniture, woodworking • 13,40% MOBILITY SYSTEM: transports of goods and persons, car repairers • 4,80% FASHION SYSTEM: clothing, textile, fashion accessories and laundry services • 15,40% PRODUCTION SYSTEM: mechanic and metal processing, chemistry, plastic, tannery It supports about 2,000 companies which regularly export their products abroad, even beyond EU borders, and they find in Confartigianato Vicenza’s International Department a valuable reference point to solve technical problems linked with the import-export activity and to identify tools and initiatives promote their products and services on foreign markets. The main areas of activity can be grouped as follows: • Advocacy activity: to defend the interest of the member companies interests in front of the Policy Makers; • Provision of services: to provide companies with a wide and qualified range of services, supporting them in the “every day” activity and favouring their participation to strategic projects; • Promotion of economic initiatives, aimed at favouring the aggregation processes among companies, so to overcome some of the constraints determined by the small and micro dimension.

1945  
20000  
80000

## Organization Type

BSOs and Institutions

Country

Italy

City

Vicenza, Via Fermi 134 [Google map](#)

Areas of Activities

**Creativity, cultural heritage and local traditional food**

**Tourism**